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NHTSA-2004-17015-13

Nissan's Preliminary Response to NHTSA's Request for Data in Support of the Company's Fleet-Split Exemption Petition

This submission is in response to the requests from NHTSA for additional data in support of Nissan North America, Inc.'s (Nissan's) petition for exemption from the requirements of fleet-split calculations under the Corporate Average Fuel Economy program. Specifically, the attached spreadsheet includes data responding to items 1 through 3 in NHTSA's February 24, 2004 data request to Nissan.

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1. Product Plans. The attached spreadsheet provides [

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2. Disaggregated sales information. As noted in the response to item 1 above, the attached spreadsheet provides [

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3. Disaggregated fuel economy information. The attached spreadsheet also includes, [

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6. Pricing information. It is impossible to predict with certainty exactly how (or indeed if) Nissan will ultimately recover the costs it incurs in the absence of a successful ruling on its petition. Pass-through of these costs will depend on the state of consumer demand and Nissan's competitive position in future years and what Nissan perceives its short- and long-run strategic objectives to be when prices are set in those future years.

That said, NHTSA's option [

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As a profit-maximizing company, Nissan must consider [

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We hope this preliminary response is helpful. We are continuing to gather data in response to questions 4 and 5 and believe we will have that information for NHTSA in the very near future.

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